

TIME: 17:59

DATE: Sept. 29, 1953 : Tuesday

SPONSOR: PIERCE'S PAINT & ART STORE

SOLICITOR: D.M.C.

an  
Here is an item of special interest for all students taking courses in practical art. For ALL your sundry art supplies, such as kneadable or art gum erasers, VENUS pencils in any degree of hardness or softness, erasing shields, wax crayons, sketching pencils and tablets in ALL sizes; MONGOL colored pencils, and many other items, visit PIERCE'S PAINT AND ART STORE, 196 Main Street, near City Hall. There you can also purchase ART PAPERS, MASKING TAPE, RUBBER CEMENT, MARKING PENCILS, THUMB TACKS, MANILA ENVELOPES, or portfolios. Yes, for ALL of your art supplies, shop at PIERCE'S PAINT and ART STORE where you'll always get the finest materials at the lowest possible prices. STAY TUNED now for 15 MINUTES of THE <sup>NEWS</sup> ~~with~~ FROM AMHERST, which follows immediately.

The correct time is 8:00...o'clock.

YOU ARE TUNED TO 600, the Voice of Smith College, WCSR, Northampton.

Grae Conroy  
ANNOUNCER'S SIGNATURE

TIME: 7:54  
DATE: Sept. 27, 1953 : Tuesday  
SPONSOR: PIERCE'S PAINT & ART STORE  
SOLICITOR: D.M.C.

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STAY TUNED now for 15 minutes of the  
NEWS from 11:00 to 11:15 AM, which  
follows immediately.

The correct time is 11:00... 11:15 AM

YOU ARE TUNED TO 600, the Voice of Smith College, WSCR, Northampton.

*[Signature]*  
Announcer's Signature